

# Why Start an Internet Business

by Adam Urbanski

It seems nowadays you can't spend five minutes browsing the Internet without finding at least a handful of websites offering to eliminate all of your life's problems for just a few dollars.

And I predict there will be more of those sites popping all over the Internet because getting started in information marketing is so darn easy and profitable.

Here are the top 11 reasons you should start your own information marketing business.

1. Anyone can do it. Your formal education isn't important. With a little bit of training in business and marketing anyone from college and even high-school students, to single moms, to business owners, to corporate executives, and senior citizens can start their own online business.

2. You can make extra money working part time or turn it into a full-time business. It's up to you how big your online business is. If you are a single mom, in-between jobs, or someone who is retired and simply wants to supplement your income, having a part-time Internet Business can be your solution. And if you want to devote all your time, this can be your full time income, too.

3. You don't need a lot of money to get started. You don't have to rent an office, buy inventory, or hire staff. Unlike traditional businesses, which often require a significant up-front financial investment, you can start your Internet Business with just the few dollars it takes to register and host your website.

4. You can work from anywhere. No need for long commutes to and from work! Most people start their online business from their spare bedroom, garage, basement, a small desk

in the corner of a living room, and even from their kitchen table.

5. Choose your own hours and be your own boss! You work as many or as few hours as you want. You work the days you want and do the things you like. And most importantly - you'll never hear the dreaded words - "You're fired!"

6. You don't need employees! Many of the tasks of running an Internet Business can be automated using free and low-cost software and the Internet Infrastructure. This allows you to leverage your own time much more effectively than in any traditional brick and mortar type business and run a "big" business without hiring and managing employees.

7. You can turn your hobby, passion, or expertise into cash. The best place to start is to evaluate your current interests and skills. Are there any topics you already know a lot about and are eager to learn even more? Sharing this information with other people could be a good starting point for a profitable Internet Business.

8. You can expand your existing business by reaching a global audience. Instantly become visible to a global market and grow your business and profits faster. Whether you have a small manufacturing company, a small retail shop, or run a service business from your home-office, you can instantly become an international player on the Internet.

9. You have an equal opportunity to win new clients and make money. This is the first time in the history of commerce where anyone with an idea and access to the computer and Internet can compete with multi-billion dollar, world-wide corporate giants - and win! In fact, in the late 1990s and early 2000, it was the "small guys"

## Board Nominations

The Placentia Chamber of Commerce will soon be seeking 5 new board members. Below are the by-laws on how the nomination process works. The deadline for submission is April 16th, 2008:

### 1) Membership Nomination

The membership at large may nominate a member to the slate of nominees by presenting a petition, signed by at least ten (10) members in good standing, to the Chamber Executive Director not later than 3:00 p.m. on the third Wednesday of April.

that were cashing in on their Internet Businesses while the big "dot com" ventures were losing millions.

10. You can develop multiple sources of income. Because an online business can be significantly automated, you can have multiple businesses - giving you a greater potential to make more money and leaving you less vulnerable to market changes.

11. Achieve freedom and financial security. When you build your own successful Internet Business it will allow you to have the lifestyle you desire, make the type of income you want and work your own hours - with the freedom and flexibility to have more time for travel, to be with friends and family, and to do all the fun things you love the most.

© 2008 Marketing Mentors. All Rights Reserved.

The author, Adam Urbanski, Founder and President of Marketing Mentors, teaches professionals and business owners proven strategies to leverage their know-how into low-cost, high-profit information products and programs. You can find more information under [www.themarketingmentors.com](http://www.themarketingmentors.com)