



## Excellence in Placentia Awards

*The Board of Directors of the Placentia Chamber of Commerce is delighted to announce the continuation of the Placentia Chamber of Commerce Excellence in Business Awards. In addition to the Citizen of the Year Awards, we will be honoring businesses for outstanding contributions to the economic health and quality of life in Placentia.*

We encourage you to nominate businesses in one or more of the following categories:

### **Business of the Year:**

Nominee must be in business **at least** five (5) years and must have demonstrated one or more of the following characteristics:

- Exceptional growth through additional creation of jobs
- Has achieved success through diversification into new products or markets
- Provides an atmosphere which gives their employees opportunities for growth
- Demonstrates innovative communications and marketing campaigns
- Demonstrates civic leadership through the giving of time, talent and resources to the betterment of Placentia

### **New Business of the Year:**

Nominee must be in business **less than** five (5) years and must have demonstrated one or more of the following characteristics:

- Demonstrates a strong potential for future growth and sustainability
- Innovative products or services
- Evidence of recognizing and acting upon a new market opportunity
- Active in the Placentia Community outside of regular business obligations

### **Not for Profit Organization of the Year**

Nominee must be a registered Not for Profit Organization and must have demonstrated one or more of the following characteristics:

- Broadened education of their service
- Demonstrated creativity and innovation in meeting the needs of the Placentia community
- Promotes Volunteerism
- Demonstrated the organization's growth and stability
- Clear evidence and examples of making a positive and worthwhile impact on society, individuals and/or the environment.

### **Family-Owned Business of the Year:**

Nominee must be Family-owned and operated and have demonstrated the following characteristics:

- Provides exemplary customer service
- Demonstrates multiple family members/generations currently work in the business
- Demonstrates significant growth and innovation in the company's market sector
- Demonstrates performance that makes the business stand out from its competitors
- Demonstrates civic leadership through the giving of time, talent and resources to the betterment of Placentia

### **Woman Owned Business of the Year:**

Nominee must be 51% or more Woman owned and have demonstrated one or more of the following characteristics:

- Evidence of being an inspirational, passionate and dedicated business leader
- Demonstrates the ability to overcome challenges
- Has achieved outstanding success in business
- Provides exemplary customer service
- Demonstrates Civic leadership through the giving of time, talent and resources to the betterment of Placentia

### **Citizen(s) of the Year:**

Nominee is an individual that has demonstrated one or more of the following characteristics:

- Nominee is actively involved in community work and/or service club's/church groups outside of their place of employment or educational facility
- Nominee has had a positive impact in the community
- Nominee has demonstrated a personal commitment to the benefit of the community
- Has performed an outstanding achievement or act of heroism
- The community has benefited from this person's involvement
- Has overcome significant personal adversity
- Has positive and inspiring personal attributes that serve to encourage others

### **Criteria & Rules:**

- Non-Chamber Members with an active business located in Placentia are eligible
- Chamber Members within Placentia and surrounding areas are eligible
- You may nominate more than one business including yourself
- Business that meet the award requirements are encouraged to apply directly for the award
- Businesses should not be nominated in more than one category and will be judged in the most appropriate category
- A minimum of two (2) letters of support must be included with the nomination
- Nominations must be received at the Chamber office by 4:00 Monday, December 18, 2017.

Excellence in Placentia nominees will be reviewed and voted on by a committee of past Placentia Chamber Board Presidents and Citizen of the Year recipients. A gala will be held at Alta Vista Country Club on January 25th to present the awards.



## 2017 Excellence in Placentia & Citizen of the Year Awards Nomination Form

### AWARD CATEGORY

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Business of the Year

Family-Owned Business of the Year

New Business of the Year

Women Owned Business of the Year

Not for Profit Organization of the Year

Citizen of the Year

### NOMINEE

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Individual/Company Name: \_\_\_\_\_

Company Contact (Name & Title): \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address (URL): \_\_\_\_\_

Year Business Established: \_\_\_\_\_

### NOMINATOR

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Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Email \_\_\_\_\_

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Directions: Please return this Nomination Form with letters of support and a *brief* essay describing how the business/individual meets the criteria of the award category they are nominated for to the Placentia Chamber of Commerce 117 N. Main Street, Placentia, CA 92870 or email to [info@placentiachamber.com](mailto:info@placentiachamber.com)

Call (714) 528-1873 with any questions **Deadline December 18, 4:00 pm**